

Thursday, September 13.

9.30 Opening and welcome

[Key note lectures](#)

9.45 Lynn Spigel (Northwestern University, USA)

TV Snapshots: An Archive of Everyday Life

10.30 Wilfried Runde (Deutsche Welle, DE)

Media Game Changers - Social Media and Data-driven Journalism

11.15 Coffee break

11.45 Eggo Muller (Utrecht University, NL)

Television Heritage Online: From Accessible to Participatory Archives

12.30 Round table (chair: Sonja de Leeuw, Utrecht University, NL)

13.00 Lunch break

[EUscreen showcase](#)

14.00 EUscreen achievements (Coordinator and WP leaders)

15.00 VIEUW. The new open access Journal of European Television History and Culture

(Andreas Fickers, Maastricht University, NL and Erwin Verbruggen, Beeld & Geluid)

15.30 EUscreen Virtual Exhibition

16.30 Conclusion of the day (Sonja de Leeuw, Utrecht University, NL)

Friday, September 14.

[Workshop on "EUscreen best practice applications showcase. The exploitation of broadcast material in the field of learning, research, leisure/cultural heritage and creative reuse."](#)

9.30 Opening and welcome

[Key note lecture](#)

9.45 Jamie Harley (FR)

Rearranging the Past - Found footage videos today

[Case studies](#)

10.30 Television History Goes East: TVR's Heritage in EUscreen

Irina Negraru (TVR, RO) and Dana Mustata (Groningen University, NL)

10.50 The portal "20 years of Slovenia" - Gallery of Documents, Stories and Memories

Aleksander Lavrencich and Katja Šturm (TV Slovenja, SI)

11.10 Exploring the past: web experiments at RTBF

Xavier Jacques-Jourion (RTBF, BE)

11.30 Coffee break

11.50 Remote Life, Video Based Artistic Research and Future Scenarios for ICT

Attila Nemes (Kitchen Budapest, HU)

12:30 Panel discussion (chair: Andras Balint Kovacs, ELTE, HU)

13.00 Closing of the Conference (Sonja de Leeuw, Utrecht University, NL)

Biographies of the keynote speakers:

Lynn Spigel is a Professor in The School of Communications, Northwestern University.

Her books include "Make Room for TV: Television and the Family Ideal in Postwar America" (1992); "Welcome to the Dreamhouse: Popular Media and Postwar Suburbs" (2001), and "TV By Design: Modern Art and The Rise of Network Television" (2009). She has co-edited numerous anthologies including "Television After TV: Essays on a Medium in Transition" (2004); "Feminist Television Criticism" (1997 and 2007), and "Electronic Elsewheres: Media, Technology and The Experience of Social Space" (2010). She is currently writing a book about digital media, family life, and smart home design and she has written numerous essays on the history of television archives and popular nostalgia for "old" media.

Wilfried Runde holds a degree as an Information Specialist from the Cologne University of Applied Sciences and obtained his training as a journalist at the Cologne City Magazine.

He has worked as an Information specialist, researcher and TV-journalist for German broadcaster WDR and ARD studios in Brussels, New York and Washington. After joining Deutsche Welle (DW) in 2001 Runde led a number of R&D and media projects as a project manager and editor. In September 2010 he was appointed Head of the Innovation Projects Team within DW's New Media department. The team's current focus is on data-driven journalism, the impact of Social Media on journalism, language technologies and Dynamic Semantic Publishing.

Eggo Müller is an associate professor in film and television at the Department Media and Culture Studies, Utrecht University.

He received his Ph.D. in Cultural Studies from Hildesheim University. He has taught in the Media Studies Department at the University of Hildesheim, in the Film and Television Studies Department at the Film Academy Potsdam-Babelsberg and in the Department of Screen Arts and Cultures of the University of Michigan. He now teaches Media Studies at the Utrecht University, with a particular emphasis on the social and cultural role of media, on contemporary developments of the global television culture and on participatory media. He published a book-length study of dating shows on German Television (Paarungsspiele. Die Beziehungsshow in der Wirklichkeit des neuen Fernsehens. Berlin: Edition Sigma 1999). His latest book (Not Only Entertainment: Studien zur Pragmatik und Ästhetik der Fernsehunterhaltung; Cologne: Von Halem forthcoming) investigates the transformation and 'entertainmentization' of German TV in the past 25 years and offers a culturally and historically founded approach to entertainment. His current research focuses on the interactive television, new forms and practices of participation and the transformation of television in a converging media environment.

Jamie Harley is a Paris based video artist.

After a few years of conventional directing, he started working in 2009 with found-footage and archival images. Over the last 3 years, he has created over 70 music videos for many of today's most exciting acts (Twin Shadow, How To Dress Well, Memoryhouse, etc.). He has also collaborated with British photographer Nick Knight and Kate Moss, and has been nominated in various festivals (including the Los Angeles Film Festival and the Namur festival).